

# Community Engagement

The World Mosquito Program protects people at risk from mosquito-borne viruses. We couldn't do this without the partnership of local communities. We work with communities to design our engagements long before any mosquitoes are released.

Our Public Acceptance Model (PAM) guides how we listen to key stakeholders and involve and empower our end beneficiaries. It is underpinned by our core principles and we only progress to mosquito releases when we have secured strong community support.

## Principles

### Responsive

Showing that requests and concerns are heard and accommodated

### Respectful

Caring for and taking into account the interests and concerns of others

### Transparent

Being clear, open and honest, not letting untruths prevail

### Inclusive

Include a diverse selection of the community within project scope

## Acceptance Rate

92%  
Mexico

Colombia  
93%

Brazil  
86%

98%  
Sri Lanka

Indonesia  
91%

97%  
Vietnam

Australia  
90%

93%  
Kiribati

Vanuatu  
93%

Fiji  
97%

New Caledonia  
92%



Our high levels of acceptance show that our community engagement strategies work, and we sustain strong community support by maintaining an incident management system to address any new questions or concerns.

# How we partner with communities

Partnership starts with a commitment to understanding the needs and interests of local communities. We gain a balanced perspective, activate key stakeholders and address community concerns before we begin our releases.

Here's how it works:



## Step 2 Involve

Using Surveys, we solicit community input to our campaign design and form Community Reference Groups to involve them in decision making.

## Step 1 Listen



We develop our Community Profiles to understand the cultural, social and economic dimensions that should drive our project.

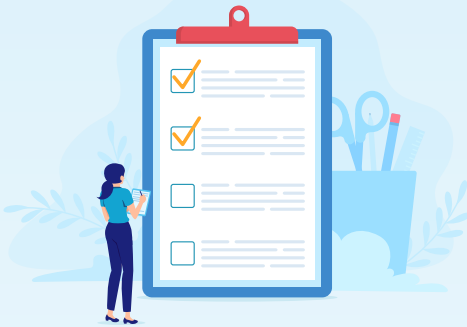
“  
No one knows how much I suffered looking at my daughter, she was so unwell, pale and very thin. The World Mosquito Program is very important to me and it is excellent!  
”  
- Dora Carvajal Perez  
Medellin community member and mother of Asly - Colombia

## Step 3 Empower



Information is power and we ensure communities have answers to their questions by running campaigns, hosting events, broadcasting ads and performing street theatre.

## Step 4 Assess



After our campaigns, we evaluate the success of our engagements and assess the level of acceptance through a Pre-Release Survey.

“  
When we did the release that day it was like we were releasing hope.  
”  
- Samu Tuidraki, Narewa Village Chief, Fiji

## Step 5 Release

Community members also contribute once *Wolbachia* mosquito releases begin, acting as hosts for mosquito release containers or the traps we use to check for *Wolbachia* establishment.



## Step 6 Monitor



After releases conclude, local communities continue to work with us by helping us monitor mosquitoes for the presence of *Wolbachia*.



## About Us

The World Mosquito Program (WMP) is a not-for-profit group of companies owned by Monash University that works to protect the global community from mosquito-borne diseases. The World Mosquito Program uses naturally occurring bacteria called *Wolbachia* to reduce the ability of mosquitoes to transmit viruses to humans.

A collaboration between:



Contact us

